

St. Johns County Civic Roundtable County Priorities

2021

Future of our County -- Visioning Process

The Roundtable recommends that the Commission embark on a process to seek community input on the future of the County and set a strategic and comprehensive plan and then stick to it. That way developers, builders, realtors, the community and county staff will be able to have clear direction on the future of our County.

Support an Increase in the Bed Tax

Support a 1% increase in the bed tax. St. Johns County has one of the lowest bed tax rates in the State of Florida.

In March 2019, the Commission rejected a 1% increase to the "Tourist Development Tax". The increase was supported by the Roundtable, the Visitors & Convention Bureau, Tourist Development Council, Chamber of Commerce and several business lodging leaders. Visitors should help pay for the services they use when they are here.

LAMP Program

Reconstitute this vital conservation program at its last funding level of \$300,000.

Most of our neighboring counties have had conservation programs for some time. If SJC ever hopes of getting state Florida Forever funds in the future, it will need local matching funds.

ECO-Tourism

Our County is rich in ecology and beautiful natural resources that are attracting many visitors. We believe that eco-tourism should be emphasized and that appropriate personnel and resources be devoted to eco-tourism.